

Last Revised: 7/1/19

This Privacy Notice describes:

- the information that ConferMED (“we”) collects from you in any form, including when you interact with our website www.confermed.com (“Website”);
- how we collect, use and disclose the information that we receive, including sharing that information with third parties; and
- how we store and secure information.

How to Contact Us

If you have any questions, concerns or complaints about our Privacy Notice or our data collection or processing practices, or if you want to report any suspected security violations to us, please contact: info@confermed.com

Information We Collect

Information You Provide to Us. We will collect data from you that you voluntarily provide. For example, if you use our “Contact Us” form on the Website or if you provide us with feedback or contact us via e-mail, we will collect the information that you voluntarily provide in the form or email in order to send you a reply.

Information We Receive From Your Use of Our Website

- We may receive certain types of information automatically when you access the Website, such as your browser type and internet protocol (IP) address. While the system may collect this information, we generally do not identify you or match this information with your other personal information; however, we reserve the right to do so under certain circumstances (including, but not limited to, reporting to law enforcement authorities, in response to subpoenas or to enforce our Terms of Use). The information is used to diagnose Website technical problems, facilitate your use of our Website, or track aggregate Website traffic patterns. We may share this aggregated data with third parties.
- We may use cookies to collect information about your visit to determine which of our areas, features and forums are most popular, improve your experience on our Website and to complete transactions you may request. You can reset your browser to refuse all cookies or to indicate when a cookie is being sent. By prohibiting the use of cookies, however, you may restrict your access to certain types of content or features.

Links to Third Party Websites

Our Website may contain links to third-party websites and services and some of those third-party websites may be co-branded with our logo (the “Third Party Services”). If you decide to visit and submit any information to a Third Party Service, such as Google Maps, you are subject to its privacy policy and practices and not this Privacy Notice. We encourage you to carefully read the privacy statement of any website you visit.

How We Use and Share Your Information

We do not sell your information to anyone. We use your information only for purposes of operating the Website and as detailed below.

With your consent. We may share your information with third parties if you have given us your consent to do so.

To perform services. We may disclose your information to third parties in order to perform services you request.

To communicate with you. We use your information to send you information about our services, to respond to you when you contact us, to call you as a part of secondary fraud protection, or to solicit your feedback. If you provided us with an email address, we may also send newsletters, surveys, offers, and other promotional materials related to our Services and for other marketing purposes.

With third party service providers performing services on our behalf. We may share information with our third party service providers to perform the functions for which we engage them. For example, we may share information about you with Google Analytics so that Google Analytics can provide us with information about Website or we may share information with about you with an email marketing provider to manage some of our communications with you.

To improve the Website. We use the information we collect to improve the Website and to develop new services and benefits.

For corporate restructuring. We may share some or all of your information in connection with or during a merger, financing, acquisition or dissolution transaction or proceeding involving sale, transfer, divestiture, or disclosure of all or a portion of our business or assets. If another company acquires our company, business, or assets, that company will possess the information we collected and will assume the rights and obligations regarding your information as described in this Privacy Notice.

For legal purposes. We may preserve or disclose information about you to comply with a law, regulation, legal process, or governmental request; to assert legal rights or defend against legal claims; or to prevent, detect, or investigate illegal activity, fraud, abuse, violations of our terms, or threats to the security of the Services or the physical safety of any person.

Your Options Regarding Your Information

Opt-Out

We may periodically send you free newsletters and e-mails to the e-mail address that you provided that directly promote the use of our Website or services. You may indicate a preference to stop receiving further communications from us and you will have the opportunity to “opt-out” by following the unsubscribe instructions provided in the e-mail you receive or by contacting us directly (please see contact information). Despite your indicated e-mail preferences, we may send you service related communications, including notices of any updates to our Terms of Use or Privacy Notice.

Cookies

If you decide at any time that you no longer wish to accept Cookies from us for any of the purposes described above, then you can instruct your browser, by changing its settings, to stop accepting Cookies or to prompt you before accepting a Cookie from the websites you visit. If you do not accept Cookies, however, you may not be able to use all functionality of the Website.

Change Your Information

You may contact us to request to review, update, correct or delete information. We may retain an archived copy of your records.

California's "Shine the Light" Law

If you are a California resident, who has established a business relationship with ConferMED, you can request information about our business' practices related to disclosing personal information to third parties for the third parties' direct marketing purposes. We will respond to all such requests within 30 days.

Any users who are California residents are entitled to request and receive once a year, free of charge, a notice from us describing what categories of personal customer information (if any) we shared with third parties or corporate affiliates for their direct marketing purposes during the preceding calendar year. If applicable, the notice will identify the categories of information shared, the names and addresses of the third parties and affiliates with which information was shared. If you are a California resident and would like to request a copy of this notice, please submit a written request to the following address: 631 Main Street, Middletown, CT 06457

Data Retention

We retain information about you that we collect for as long as necessary for business purposes. We will retain and use this information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements with users, and/or the period required by laws in applicable jurisdictions.

Information Security

We use a combination of technical, administrative, and physical controls to maintain the security of your information. If you have a security-related concern, please contact us.

Children's Privacy

We do not collect personally identifiable data from any person that we know to be under the age of thirteen (13). If we learn that a child under thirteen (13) has submitted information to us through any part of our Website, we will delete this information as soon as practical.

Changes to this Privacy Notice

This Privacy Notice may be updated from time to time for any reason. If you have provided your email address, we will notify you before we make any material changes to this Privacy Notice. You can then decide whether you would like to continue to use the Website. If you have not provided us with your email address, we will notify you of any changes to our Privacy Notice by posting the new Privacy Notice here: www.confermed.com/privacy and we will change the "Last Updated" date above. You should consult this Privacy Notice regularly for any changes.